

191 DDA - Component Unit Fund  
 75500 DOWNTOWN DEVELOPMENT - City Funded

CODE	CLASSIFICATION	2017 Department Request
52.1201	PROF FEES - OTHER	400
52.2320	RENTAL OF EQUIP & VEHICLE	650
52.3210	COMMUNICATIONS - POSTAGE	100
52.3220	TELEPHONE/PAGERS/INTERNET	-
52.3300	ADVERTISING/MARKETING	1,600
52.3400	PRINTING AND BINDING	-
52.3500	TRAVEL	700
52.3600	DUES AND FEES	590
52.3700	EDUCATION AND TRAINING	1,520
52.3900	OTHER (PURCHASED SRVCS)	4,900
52.3900	DEVELOP DOWNTOWN ARTS FESTIVAL	
53.1110	OFFICE SUPPLIES	100
53.1115	OPERATING SUPPLIES	2,200
53.1120	SPECIAL ACTIVITY SUPPLY	
53.1162	STREET SIGNAGE	535
53.1300	FOOD	600
53.1400	BOOKS AND PERIODICALS	
53.1600	SMALL EQUIPMENT	-
54.2400	CAPITAL OUTLAY - COMPUTERS	-
57.3000	PAYMENTS TO OTHERS (FAÇADE GRANT)	10,000
<b>TOTAL EXPENDITURES - DOWNTOWN DEV.</b>		<b>23,895</b>

**DEPARTMENT REQUESTS - DDA**

- 52.1201 PROF FEES:** Two speakers at \$200 a piece for quarterly business development seminars
- 52.2322 RENTAL - PORT-A-JOHNS:** Rental of Port-A-Johns per Art Fest Agreement
- 52.3300 ADVERTISING:** \$800 FM advertising, \$800 Christmas advertising,
- 52.3500 TRAVEL :** Lodging for DDA Director, \$200 for miscellaneous workshops ; \$500 for Georgia Downtown Association Conference
- 52.3600 DUES AND FEES:** \$350 National Main Street Network, \$90 Acworth Business Association, \$150 Georgia Downtown Association
- 52.3700 EDUCATION AND TRAINING:** \$645 for Mandatory DDA New Board Member 3@ \$215, \$250 for GDA Conference for DDA Director, \$500 for GDA Conference additional Board members, \$125 for miscellaneous workshops
- 52.3900 OTHER (PURCHASED SRVCS):** **Block Party (\$1,600)**, \$950 for band, \$650 for miscellaneous entertainment; **Christmas (\$1,900)**, \$900 carriage rides, \$900 Santa, \$100 Ad/postcard design  
**Valentine's \$900** carriage rides **Farmer's Market Mngr \$500**
- 53.1115 OPERATING SUPPLIES:** **Christmas(\$550)**, \$400 Christmas Flyers Printing, \$150 Christmas MISC Supplies, \$50 Valentines supplies; **\$1000** for flower baskets, **\$200** Block Party signage, **\$400** FM signage
- 53.1162 STREET SIGNAGE:** **\$535** Bollards, 2@\$250, \$35 hardware
- 53.1300 FOOD:** \$100 for Christmas, \$120 related to travel, \$180 for ABA lunches, \$100 for business development events, \$100 Mixer