

## **“ICE”**

An idea is being circulated through the public safety community that will help save valuable time “In Case of Emergency.” The idea is that you store the word “ICE” in your mobile phone address book, and against it enter the number of the person you would want to be contacted in case of an emergency.

In an emergency situation public safety personnel or hospital staff will then be able to quickly look at your mobile phone or electronic address book and find out who your Emergency contact is. For more than one contact simply enter the contacts as ICE1, ICE2, and so on.

This simple yet very effective idea could save valuable minutes or even hours in an emergency situation. This idea will be catching on and public safety who in the past would usually try to find the word “Home” on a cell phone will now start also looking for “ICE”.